Now your childcare center has the opportunity to enhance revenues and strengthen its competitive position by developing its reputation as a signing resource in your area. The Northlight Childcare Advantage Program (NCAP) was designed and developed for childcare centers that recognize the significant benefits obtained by incorporating an American Sign Language (ASL) program into their regular curricula. NCAP gives you the resources, tools and support to facilitate a quality signing program utilizing the products and services of Sign2Me.

Incorporating signs into your program does not require learning American Sign Language in its entirety. Educators use simple signs like “More,” “Eat,” and “Milk,” while they speak to their children. By using signs to reinforce key spoken words, educators provide children with messages both aurally and visually, which helps them focus their attention and strengthen their understanding of words and concepts.

**Why use ASL signs?**

- Builds common foundation for third most popular language in the U.S.
- Reduces noise levels
- Minimizes stress and frustration for children and staff
- Significantly reduces aggression, biting, and hitting problems
- Demonstrates that your facility promotes child development
- Accelerates verbal communication
- Improves integration between diverse populations

**What are the benefits of an NCAP membership?**

- Members-only product discounts on the products produced by Sign2Me
- Special “Getting Started” package
- Access to marketing tools and materials
- Web site listing of your center(s) in the Northlight Childcare Facilities Locator (with purchase of the “Complete Package”)
- Unlimited brochures featuring online store coupon codes
- Access to our Instructors’ Network to assist you in training staff and families
- Opportunities to participate in special promotions throughout the year
- Potential opportunities to test new products before their release

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**“COMPLETE MEMBERSHIP PACKAGE” INCLUDES:**

- SIGN with your BABY®: Complete Learning Kit DVD (or VHS)
- 15 Quick Reference Guides
- Linda Stoler: Lullabies for Language and Learning CD
- Lesson Plan 1: Empathy Signs
- Lesson Plan 2: Generosity Signs
- Reminder Series Posters
- 2 Children’s Aprons
- LIL Pick Me Up! Music & Activity Guide
- Beginning Series Flash Card Set
- Nursery Rhyme Posters
- Your facility listed on our web site
- 35% OFF all future purchases

**“BASIC MEMBERSHIP PACKAGE” INCLUDES:**

- SIGN with your BABY®: Complete Learning Kit DVD (or VHS)
- 5 Quick Reference Guides
- Linda Stoler: Lullabies for Language and Learning CD
- Lesson Plan 1: Empathy Signs
- Reminder Series Posters
- Children’s Apron
- 25% OFF all future purchases

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For more information visit us at:
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877-SIGN2ME
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