

Using ASL in your Childcare Centers

Choose the right membership package for your Center

Now your childcare center has the opportunity to enhance revenues and strengthen its competitive position by developing its reputation as a signing resource in your area. The **Northlight Childcare Advantage Program (NCAP)** was designed and developed for childcare centers that recognize the significant benefits obtained by incorporating an American Sign Language (ASL) program into their regular curricula. NCAP gives you the resources, tools and support to facilitate a quality signing program utilizing the products and services of Sign2Me.

Incorporating signs into your program does not require learning American Sign Language in its entirety. Educators use simple signs like "More," "Eat," and "Milk," while they speak to their children. By using signs to reinforce key spoken words, educators provide children with messages both aurally and visually, which helps them focus their attention and strengthen their understanding of words and concepts.

Why use ASL signs?

- Builds common foundation for third most popular language in the U.S.
- Reduces noise levels
- Minimizes stress and frustration for children and staff
- Significantly reduces aggression, biting, and hitting problems
- Demonstrates that your facility promotes child development
- Accelerates verbal communication
- Improves integration between diverse populations

What are the benefits of an NCAP membership?

- Members-only product discounts on the products produced by Sign2Me
- Special "Getting Started" package
- Access to marketing tools and materials
- Web site listing of your center(s) in the Northlight Childcare Facilities Locator (with purchase of the "Complete Package")
- Unlimited brochures featuring online store coupon codes
- Access to our Instructors' Network to assist you in training staff and families
- Opportunities to participate in special promotions throughout the year
- Potential opportunities to test new products before their release



Limit one NCAP package per childcare center

**Best Value
72%
OFF**

\$159⁰⁰

\$575⁰⁰ Value
plus shipping
& handling



"COMPLETE MEMBERSHIP PACKAGE" INCLUDES:
SIGN with your BABY®: Complete Learning Kit DVD (or VHS)
15 Quick Reference Guides
Linda Stoler: Lullabies for Language and Learning CD
Lesson Plan 1: Empathy Signs
Lesson Plan 2: Generosity Signs
Reminder Series Posters
2 Children's Aprons
Li'l Pick Me Up! Music & Activity Guide
Beginning Series Flash Card Set
Nursery Rhyme Posters
Your facility listed on our web site
35% OFF all future purchases



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5 Quick Reference Guides
Linda Stoler: Lullabies for Language and Learning CD
Lesson Plan 1: Empathy Signs
Reminder Series Posters
Children's Apron
25% OFF all future purchases



\$99⁰⁰

\$275⁰⁰ Value
plus shipping
& handling

SIGN2ME®

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877-SIGN2ME

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